

COMPETITION RULES

"Photo competition for the most interesting photo of a Lorries trailer in use"

hereinafter referred to as **the "Rules"**

§ 1. Objectives of the Competition

1. These Rules set out the terms and conditions of **the "Photo competition for the most interesting photo of a Lorries trailer in use"** (hereinafter referred to as the "Competition").
2. The purpose of the Competition is to encourage participants (hereinafter referred to as "Participants") to take interesting and creative photographs of Lorries trailers in use.

§ 2. Competition Organiser.

1. The organiser of the Competition is Stalko Spółka z ograniczoną odpowiedzialnością spółka komandytowa with its registered office in Warsaw (00-403) at ul. Solec 24/253, entered in the Register of Entrepreneurs of the National Court Register under KRS number: 0000836475, with NIP: 948-260-35-45, REGON: 361379132 (hereinafter: "Organiser"), owner of the Lorries brand.

§ 3. Competition participants.

1. Any adult may participate in the Competition.
2. The condition for participation in the Competition is to send an application containing a correctly completed application form, a photo showing a Lorries trailer in use and a signed consent to the use of the image if such an image is captured in the photo.
3. By entering the Competition, the Participant accepts the Rules and Regulations.
4. The content of these Rules and Regulations, information about the Competition, and a template for the application and consent to use the image can be found on the website <https://www.strefadealera.lorries.pl/konkurs-fotograficzny-najlepsze-zdjecie-przyczepy/>. All attached documents can be downloaded by the Participant for completion, signing and attachment to the submitted photograph in electronic form.
5. Participation in the Competition, as well as the rights and obligations associated with it, including the right to claim a prize, cannot be transferred to other persons.
6. The Organiser shall not be liable for the inability to submit a competition entry for reasons beyond its control.

§ 4. Competition rules

1. The entry form must be completed and submitted exclusively via the Organizer's website. The form is available on the dedicated competition page at: <https://www.strefadealera.lorries.pl/konkurs-fotograficzny-najlepsze-zdjecie-przyczepy/>
2. Entries must be submitted **by 23:59 on 31 January 2027**.
3. The email should be titled **"Competition for the most interesting photo of a Lorries trailer"**.
4. The participant transfers, free of charge, the economic copyright to the photo(s) submitted as part of the Competition to the Organiser for the purpose of recording it using any technique and distributing it in the Organiser's own publications addressed to employees and on the Organiser's website and social media.
5. Participants declare that they are the authors of the photos and agree to participate in the Competition and to the publication of the photo(s) submitted as part of the Competition, including the images presented in the photos, if they are published. The participant declares that they have the consent of the persons captured in the photographs to publish their images in the Organiser's own publications addressed to employees, as well as on the Organiser's website and social media.
6. The Competition Participant assumes responsibility for any third-party claims that may be directed at the Competition Organiser.
7. Entries (photographs) that do not meet the requirements of these Rules and Regulations will not be eligible to participate in the Competition.

8. The Competition Committee has the right to disqualify Entries (photographs), in particular if they violate the law, good manners (exceed social norms, e.g. make it impossible to print the photograph in the Newsletter) or are inconsistent with the theme of the Competition.
9. The Competition Committee may cancel the Competition or decide not to award prizes depending on the quality, quantity and type of Entries (photos) submitted to the Competition.
10. The Competition is a single-stage event.

§ 5. Processing of personal data.

1. By entering the Competition, the Participant accepts the Rules and Regulations.
2. The administrator of personal data of Participants is Organiser – hereinafter referred to as **the "Administrator"**.

Personal data is processed solely for the purpose of organising and conducting the Competition.

3. Personal data will be processed for the purpose of organising and conducting **the "Photo competition for the most interesting photo of a Lorries trailer in use"** (hereinafter referred to as **the "Competition"**) as well as for promotional, informational and archival purposes carried out by the Organiser – Stalko sp. z o.o. sp. k. Personal data in the form of name and surname, as well as the image captured in the photograph submitted for participation in the Competition, will be processed on the basis of Article 6(1)(a) of the GDPR, i.e. on the basis of the consent of the person whose personal data will be processed. The processing of personal data for promotional, informational and archival purposes will be carried out on the basis of Article 6(1)(f) of the GDPR, i.e. the legitimate interest of the controller. The legitimate interest of the controller in this case is to carry out informational, promotional and archival activities.

4. Personal data will be stored until the end of the Competition and for a period of 1 (in words: one) year after its completion.

5. Personal data may be transferred to entities cooperating with the Organiser, in particular the Competition Ordering Party, on the basis of concluded personal data processing agreements.

6. The Controller guarantees the right to access and rectify the data provided. The Controller shall not refuse a request to erase or restrict the processing of data. Participants may also exercise their right to object to the Controller regarding the processing of data and their right to transfer data to another data controller. Personal data will be processed on the basis of voluntary consent.

7. The data subject has the right to withdraw their consent to the processing of data at any time, which does not affect the lawfulness of the processing that was carried out on the basis of consent before its withdrawal. Withdrawal of consent before the Competition is decided will be tantamount to withdrawal from participation in the Competition.

8. Participants have the right to lodge a complaint with the supervisory authority responsible for compliance with personal data protection regulations (PUODO, ul. Stawki 2, 00-193 Warsaw). Personal data will not be processed in an automated manner.

9. If consent is given for the publication and transfer of data to the USA, personal data will be transferred to the social networking site Facebook, which is owned by Facebook Inc., 1601 Willow Road, Menlo Park, CA 94025, USA, and to the social networking site LinkedIn, which is owned by LinkedIn Inc., 1000 W Maude Ave, Sunnyvale, CA 94085.

10. Anyone who needs additional information related to the protection of personal data or wishes to exercise their rights is asked to contact:

Data Protection Officer: Bartłomiej Kida, e-mail: iod@lorries.pl. You can also contact us by post, writing to Stalko Spółka z ograniczoną odpowiedzialnością spółka komandytowa with its registered office in Warsaw (00-403) at ul. Solec 24/253.

§ 6. Evaluation of competition entries and prizes.

1. The submitted Entries will be evaluated by a committee (hereinafter: "**Competition Committee**") appointed by the Organiser to decide the outcome of the Competition. The Competition Committee will also supervise the proper conduct of the Competition.
2. Evaluation criteria:
 - a) each entry will be evaluated for creativity, colour selection and the most interesting design ideas;
 - b) the level of difficulty resulting from the style of the fireplace and the practicality of the solutions will be taken into account;
3. The Competition Committee will select the winners of the Competition and award the following prizes (only one prize may be awarded to each Participant):
 - 1) for first place – a HITZE freestanding biofireplace + consultation with an interior designer worth PLN 3,300.
 - 2) for second place – a romantic dinner + consultation with an interior designer worth PLN 1,500.
 - 3) For third place, the prize is a HITZE tabletop biofireplace + a consultation with an interior designer worth PLN 1,300.
4. Information about the results of the Competition in the form of photographs with descriptions will be sent by email by 28 February 2027.
5. Prizes related to participation in the Competition will be sent or handed over to Competition Participants within 14 days of sending the email with the results of the Competition.
6. In the event of an incorrect address or details of the Competition Participant in the application form, preventing the effective delivery of the prize, as well as in the event of failure to collect the prize within 14 days of the date of the Competition results, despite correct notification of the win, the right to the prize shall expire.
7. All entries will be published on the Organiser's website at <https://www.strefadealera.lorries.pl/konkurs-fotograficzny-najlepsze-zdjecie-przyczepy/>.

§ 7 Final provisions.

1. The rules come into force on the date of their publication on the Organiser's website at <https://www.strefadealera.lorries.pl/konkurs-fotograficzny-najlepsze-zdjecie-przyczepy/>
2. Any additional information about the Competition can be obtained by sending an enquiry to the following e-mail address: info@lorries.pl.
3. In matters not covered by these Rules, the relevant provisions of generally applicable law shall apply.
4. These Rules and Regulations are the only document specifying the terms and conditions of the Competition.
5. The Competition is not a game of chance, a raffle, a mutual bet, a promotional lottery, the outcome of which depends on chance, or any other form of game of chance provided for in the Act of 19 November 2009 on gambling (Journal of Laws 2009 No. 201, item 1540, as amended).
6. The Organiser reserves the right to amend these Rules at any time without giving reasons, using appropriate forms of information, provided that this does not adversely affect the conditions of participation in the Competition.
7. Competition photographs that violate generally accepted social norms or, due to their content, may violate the sense of aesthetics, good taste and morality, will not be evaluated by the Competition Committee.

Attachments:

- Appendix No. 1 – Application form
- Appendix 2 – Consent to use image